



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re original application of:

Applicants : Thomas J. Perkowski, et al.
Application Serial No.: 10/812,341
Filing Date: March 29, 2004
Title : INTERNET-BASED PRODUCT BRAND MARKETING
COMMUNICATION NETWORK CONFIGURED TO ALLOW
MEMBERS OF A PRODUCT BRAND MANAGEMENT TEAM
TO COMMUNICATE DIRECTLY WITH CONSUMERS
BROWSING HTML-ENCODED PAGES AT AN ELECTRONIC
COMMERCE (EC) ENABLED WEB-SITE ALONG THE
FABRIC OF THE WORLD WIDE WEB (WWW), USING
PROGRAMMABLE MULTI-MODE VIRTUAL KIOSKS
(MMVKS) DRIVEN BY SERVER-SIDE COMPONENTS AND
MANAGED BY PRODUCT BRAND MANAGEMENT TEAM
MEMBERS
Examiner : Jeffrey D. Carlson
Group Art Unit : 3622
Attorney Docket No. : 100-062USA000

Commissioner of Patents
and Trademarks
Washington, D.C. 20231

AMENDMENT AFTER ALLOWANCE

SIR:

In lieu of payment of the issue fee due in the present Application, Applicants submit a Request for Continued Examination in order to enter the extensive amendments to the Specification and Drawings submitted herewith.

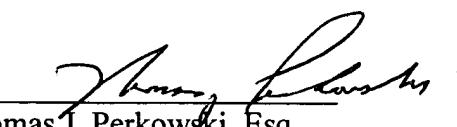
The proposed amendments to the Specification and Drawings have been provided to reduce the volume of the Application and to ensure correspondence between the Specification and Drawings, and do not introduce any new subject matter nor affect the scope of the claims.

Applicants are preparing formalized Drawings, and will submit the same upon approval of the proposed changes to the Specification and Drawings.

The Commissioner is hereby authorized to charge any fee deficiencies or credit any overpayments to Deposit Account 16-1340.

Respectfully submitted,

Dated: March 29, 2010


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